

Travel responsibly *the Namibian way.*



2018 Activity Report



Preserving wildlife through a social, scientific and economic development approach.



Tourism Supporting Conservation (TOSCO Trust) would like to acknowledge the continuous support and cooperation from our strategic partners, members and volunteers; thank you for your dedication and commitment to ensure that Namibia's wild life places will remain as enjoyable in the future as it is now.



Tourism is amongst the fastest growing industries in the world and Namibia is the perfect example. Travelling to natural areas can have a negative impact but can also be more responsible by conserving the environment and sustaining the well being of local people.

This is precisely what we do at TOSCO and it is our pleasure to present our 2018 Activity Report.



The objective of this report is to provide a synthesis of all the programs we supported in 2018. There are divided in 4 main areas: sponsoring research, supporting people living with wild-life, raising public awareness and travelling in a cleaner way.

All of us who enjoy Namibia's natural resources and would like to preserve them are welcome on board.



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Travel Responsibly
the Namibian way.

"Tourism Supporting Conservation (TOSCO Trust) is a Namibian non-profit organisation connecting tourism to conservation and communities for the benefit of all. It thrives to ensure that visiting Namibia's wild places remains as enjoyable in the future as it is now. Therefore, it also engages in promoting responsible tourism in Namibia.

Our mission is to travel responsibly
by supporting conservation.

TOSCO Trust is the organization for all responsible travelers, companies and conservation organizations who support conservation in Namibia.

Research



**DESERT LION
CONSERVATION**

www.desertlion.info

Research Desert Lion Conservation
84.720 NAD

TOSCO Trust has been closely associated
with the Desert Lion Conservation Project
since TOSCO Trust was founded in 2012.



*Coastal/young lionesses Xpl-106 and xpl-109
Mowe Bay (Skeleton Coast NP, 2017).*

Desert Lion Conservation

Desert Lion Conservation Trust, or the "Desert Lion Project", as it is often referred to, is a non-profit organization dedicated to the conservation of desert - adapted lions in the Northern Namib.

Their main focus is to collect important base-line ecological data on the lion population and to study their behavior, biology and adaptation to survive in the harsh environment. This information is used to collaborate with other conservation bodies in the quest to find a solution to human-lion conflict, to elevate the tourism value of lions, and to contribute to the conservation of the species.

The Desert Lion Conservation works under a research permit from the Ministry of Environment and Tourism.

30.000NAD has been sponsored for the general operations of the trust, including the upgrade of the scientific Mowe Bay base camp.



Dr Philip Stander

Desert Elephant Conservation

The 2018 field season was productive, with new discoveries following the recent rains. The Uniab population had gone out of the Palmwag concession following the rains and into the Grootberg mountains, so we were unable to locate them this time. On our agenda back here in the States is to initiate DNA analysis of all the dung samples we've collected from the population, for a paternity study. We will also begin writing up the long term history and demography of the north west desert elephants by utilizing the EHRA's data and historical observations from Garth Owen-Smith as well.



*Breeding elephant bull
(Hoanib ephemeral river,
2018)*

"The 10,000NAD received from TOSCO was well spent on the fuel that is necessary to carry out this long term research and monitoring project. Thanks again, and we look forward to continued support from TOSCO as we enter into our 15th year on this project in 2019."

Dr. Laura Brown

Research



Desert Elephant Conservation

Research vehicle 10.000 NAD

Desert Elephant Conservation promotes the long-term conservation of Namibia's desert elephant population through research, monitoring, and the sharing of knowledge.

The desert elephants of Namibia's Kunene Region are a distinctive population adapted to life in an extremely arid environment. They are one of only two populations of "desert" elephants in the world (the other is in Mali, North Africa) and have a number of notable physical and behavioral differences.

Research



GPS collar 5.000 NAD

The Project seeks to advance our understanding of the behavioral ecology and population dynamics of brown hyaenas in the Namib Desert using information drawn from three clans that occupy contrasting habitats along the Skeleton Coast of Namibia.



A brown hyena hunting at the Mowe Bay seal colony (Skeleton Coast NP)

Skeleton Brown Hyena Project

Brown hyaenas are one of the rarest large carnivores in Africa and are currently listed as near threatened on the IUCN Red List. They are only found in Southern Africa, where an estimated 5000-8000 occur across South-Africa, Mozambique, Botswana, Zimbabwe & Namibia. Although their status is 'insufficiently known' for Namibia, an estimated 800-1200 brown hyaenas occur throughout the country, with higher densities found in the Namib Desert, making the Skeleton Coast an area of importance to the Namibian brown hyaena population.



Dear TOSCO,
"THANKYOU for your support to the Skeleton Coast Brown Hyaena Project and ultimately the brown hyaenas that we know so little of. The GPS collar bought with your donation will aid greatly in our understanding of brown hyaena movements and home range patterns in the desert.
I look forward to a long lasting partnership with TOSCO"

Dr. Emsie Verwey

Kwando Carnivore Project

The monitoring of large carnivore populations is very important. It is done by using various survey methods which are applied throughout the Zambezi region. This provides long-term information on population trends and highlights conservation issues with regard to large carnivores.



Sobbe Conservancy from the camera survey in the Mudumu North Complex

Research



Research on large carnivores in the
Zambezi and Kavango regions

10.000 NAD

The Kwando Carnivore Projects overall aim is to conserve the large carnivores in the Zambezi and Kavango regions through human wildlife conflict mitigation and applied research.

"I would like to thank TOSCO for their ongoing support of our work in carnivore conservation in the Zambezi Region. TOSCO have been valued conservation partners of KCP for some years now. They have provided financial support to keep our project vehicle on the road. This has resulted in us carrying out surveys in both protected areas and conservancies throughout north east Namibia. The results of this field work contributes to species management. Your support is so very much appreciated."

Dr. Lise Hanssen

Research



Marine Environmental office
20.000 NAD

The Namibian Dolphin Project is a non-profit, research and conservation organization run by several independent scientists and educators. Our mission is primarily to research Namibia's cetaceans to generate data on these populations that can be used for their conservation through management. Additionally we are increasingly working with the community through our outreach programme to increase awareness of the Namibia's marine life.

Namibian Dolphin Project

With the financial support from TOSCO, the local research team of the Namibian Dolphin Project (NDP) was able to take over the old 'Regatta' office, situated at the Walvis Bay Yacht Club. This office was derelict and used as storeroom and the TOSCO donation allowed us to fix it up and convert it into an active working space.

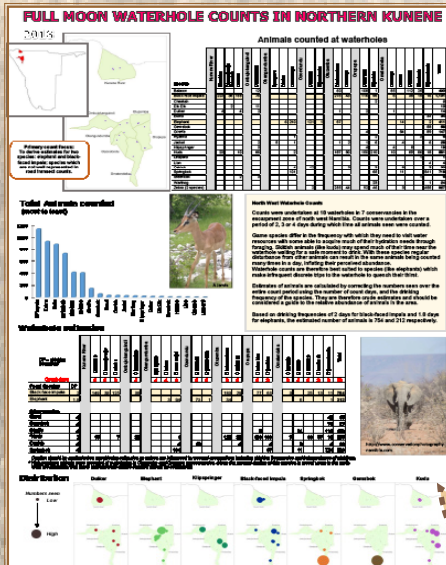
This has been a vital first step to develop the building into a Marine Environmental Office to replace the small office we used to operate in the main Walvis waterfront area from 2014-2017.

The amount awarded (N\$20 000) was completely spent on repairing and sealing the old roof, tiling the floor, repainting the inside and outside of the building and fixing the burglar bars. Thanks to TOSCO our office has been functional since March 2018, providing a safe and productive working environment for the NDP staff. Through our Outreach & Education Program, we have presented to over 600 visiting students since March 2018, many of which are from local schools and universities. We also have many tourists visiting our office on a daily basis, eager to learn more about the marine life and diverse ecosystem of Namibia.



Full moon waterhole counts in Northern Kunene

Counts were undertaken at 18 waterholes in 7 conservancies in the escarpment zone of north west Namibia. Counts were undertaken over period of 2, 3 or 4 days, during which time all animals seen were counted.



The annual full moon counts is a really useful/essential tool for wildlife management in Kunene Region. The count records all species, live-stock and people and this information contributes significantly to the knowledge of decision makers.

The planned expansion covered some 18 key water points in 7 different conservancies. This covers a massive area from just west of the Etosha National Park north to the Kunene River.

"I express my thanks and appreciation to TOSCO, it's members and supporters for the assistance and contribution of 17.000NAD towards the September 2018 full-moon count. The count was certainly a success."

Russell Vinjevold

Research



Full moon waterhole counts in Northern Kunene 16.500 NAD

TOSCO Trust contributed with 17.000NAD to the 72 hours Kunene Annual FullMoon waterhole Counts.

This event had been organized and partly funded by the Natural Resources Working Group (NRWG) a collaboration between NACSO members and the Ministry of Environment and Tourism. The main count took place around 22 to 25 September 2018.

Sponsored by: Namibian Environment & Wildlife Society, Matiti safari, ASCO Car hire and Elephant Human Relations Aid (EHRA).

Research



Translocation and spatial ecology
research on the spitting cobra

(Naja Nigrincta)

Snake Tracker 3.500 NAD

TOSCO Trust had supported Snakes in Namibia project with 3500NAD which was used to the purchasing of one snake tracker. Snakes in Namibia will be implanting translocated and resident snakes with transmitters to document and compare the movement patterns. This study is incredibly important for a national management protocol.

Namibian Snake Project

The project will focus on whether translocation of snakes is an effective mitigation strategy. This will help to reduce the conflicts between humans and snakes using a collaborative scientific – practical – medical approach

*François Theart
handling a
black mamba
in one of the
Conservation
Workshop 2017*



"TOSCO have once again come to the aid of Snakes of Namibia and have kindly donated a tracker to our translocation and spatial ecology research on the zebra snake! Thank You TOSCO for your dedication towards conservation and Research!"

Francois Theart

Snake Tracker

“ We should be supportive of local communities who have the will to assume their role of hosts and conservation managers with the little means they have; rather than be exposed as a touristic curiosity or, even worse, completely ignored.”



Living with Wildlife



Conservation Contribution
128.048 NAD (to pay)

As tourists we enjoy natural assets like rhinos, lions or beautiful landscapes on communal land, where they are freely accessible. Unlike in a National Park, where you have to pay an entrance fee, conservancies can be visited for free.



Rebecca Adams

Conservation contribution

On communal land the local communities carry the costs of conserving the wildlife that tourists come to enjoy. To contribute more to covering the costs of conservation and living with wildlife, the members of the TOSCO community have committed themselves to paying a voluntary conservation contribution of 50NAD per guest per day for their nature-focused activities, as well as an additional 50NAD per guest per night for wild camping. The contributions are paid to TOSCO from where they will be passed on to the specific conservancies to mitigate Human/wildlife conflict once they reach a significant amount. The conservation contributions are always used to sponsor projects directly linked with the communities involved in Human wildlife conflict.



De Riet residents at the Info & Craft center

Participating conservancies are Torra, Tsiseb, Marienfluss, Sorris Sorris, Purros, Sesfontein, Uibasen, Orupembe, Doro Nawas.

For more information huab@tosco.org

A special Thanks to : Grandeur Nature Safaris, Namibia Horse Safari Company, Matiti Safaris and Ecosafaris Namibia.

Game guards Khoadi Hoas

Over the years, game guards have done a remarkable job in natural resource monitoring which has led to locals having a clearer understanding of the resources in their area and how to best manage and utilise these in a sustainable manner.

At a regional level, the game guards contribute to the annual game counts which give an indicator of the status and distribution of wildlife.



The Khoadi Hoas game guards with their new uniforms (2018)

Living with Wildlife

≠KHOADI I!HÔAS



Uniforms
6.348 NAD

Namibia's Community Game Guards are the "boots on the ground" who play a crucial role in patrolling, monitoring of wildlife and other resources, anti-poaching and law enforcement.

"The Khoadi //Hôas Conservancy would like to thank TOSCO for donating uniforms to our new staff members. It helped us to bring unity in the team and gave them a sense of belonging. Being uniformed made them confident to work in their farm areas and represent the Conservancy. It also helped the farmers to identify them and confide in them during HWC."
Conservancy Manager:
Lorna Dax



**DESERT LION
CONSERVATION**

www.desertlion.info

Early warning system
170.000 NAD

Since November 2012 a total of 16 lions from selected prides in areas where there is potential for high conflict were fitted with satellite collars and their movements monitored by the DLP.

The daily positions of the lions are updated on a map and posted on the Desert Lion website. Lion Rangers, appointed by conservancies, or other community organisations monitored the website and the information on lion movements is then given to farmers who could then take precautionary actions when lions moved towards their livestock.

NW Lion Management plan - Early warning system

This initiative served as an early warning system where local farmers can monitor the locations of lions in their area and take precautionary actions when lions move towards their livestock.

These systems have been designed and developed locally in Namibia, in collaboration with the Desert Lion Conservation Trust, to meet the very specific needs of HWC management in Namibia.

Two types of collars have been developed. Both collars are Early Warning collars and can be detected by the Early Warning Systems which will be installed in close proximity to problem areas of communities / kraals. The basic collar is fitted only with GPS and RFID, providing a cost effective collar which can be used on most lions.

The second type of collar is in addition fitted with a satellite modem. Typically one such collar would be fitted to a key member of a pride or problem group, allowing location of the pride to be determined when not in proximity of an Early Warning Logger System.



TOSCO Charmain Felix Vallat and Dr. Flip Stander

SatCollar Electronics



Logger Electronics



NW Lion Management plan - Lion Rangers

The Lion Ranger program unifies communal, governmental, and non-governmental stakeholders around the shared goal of communities sustainably managing human-lion conflict in northwest Namibia. The program is founded on the shared work of the Namibia Ministry of Environment and Tourism (MET), Integrated Rural Development and Nature Conservation (IRDNC), the Namibia Nature Foundation (NNF), Desert Lion Conservation, AfriCat North, and the University of Minnesota Lion Center and incorporates staff from the core lion-range communal conservancies. The Lion Rangers are conservancy-employed game guards who receive special training and equipment to lead efforts in combating conflict between humans and lions on communal land.



Living with Wildlife



Bertus Tjipombo and Rodney Tjavaara
32.650 NAD

The Lion Ranger program goal is the long-term sustainable management of human-lion conflict by communities in Kunene to ensure continued desert-adapted lion survival and community benefit. The number one threat to Kunene lions is retaliation following human-lion conflict. The Lion Ranger program aims to reduce conflict and increase the flow of benefits to communities.

Living with Wildlife



Lion response unit
100.000 NAD

The Early Warning Systems communicate (via satellite) any detection to a centralized monitoring system, which will process the information, and automatically notify (again via satellite) the necessary response team to react with minimal delay

Sponsored by



NW Lion Management plan - Lion Response unit

Following the guidelines under the National Policy on Human-Wildlife Conflict Management two Rapid Response Teams were established. These rangers were nominated and appointed by their communities.

The Rapid Response Team, IRDNC and Namibia Nature Foundation worked with the Purros, Sesfontein, Anabeb and Tsiseb Conservancies to appoint "Lion Rangers" for each conservancy,

The team was strengthened by the inclusion of Rodney Tjavara from Tomakas, and they set off to discuss the implementation of the North West Human-lion Conflict Management,



Vehicle and foot patrol, rapid response team

NW Lion Management plan - Predator-proof kraals

Lion-proof KRAALS are made from metal poles, wire mesh and other commercially available materials. The structure consists of short posts 2.5m apart, 1.8m high with an over-hang to the outside, mesh wire and shade netting surrounding the whole structure. There are two gates at opposite corners, thus allowing farmers to erect their own internal fencing.



A predator-proof kraal built in De Riet (Torra conservancy, 2018)



Living with Wildlife



Predator-proof kraals
75.000 NAD

Keeping livestock inside protective kraals overnight will not only prevent lions from killing livestock, but it will also prevent the escalation Human-Lion Conflict problems in the area. Without free-roaming livestock (all species, including donkeys) at night lions will not identify the area as a "hotspot"

Living with Wildlife



**DESERT LION
CONSERVATION**

www.desertlion.info

12 Minox DTC 550 Camera traps
26.220 NAD

Camera traps allows monitoring all the large carnivores as well as dealing with the human wildlife conflict. One of aims is to place cameras at all the permanent water points as this works really well for identifying group and sex structure of desert adapted lions but also other large desert carnivores.

Sponsored by **Southbound
Experience**

NW Lion Management plan - Camera traps

To study population ecology suggest management strategies to resolve carnivore related human wildlife conflict in the Zambezi region of Namibia. Camera traps will allow the extensive large carnivore survey that is in process in the Zambezi Region to monitor waterholes over the longterm. The project has already reduced trophy hunting quotas over spotted hyenas population.



Johann Louw and Dr. Flip Stander



Rhino Rangers

The donation received from TOSCO went toward bonus payments for rhino rangers. The aim of the bonus payments is to incentivize the rhino rangers on a variety of levels which includes a wider monitoring range covering outlying areas, identifying rhinos which have not been seen recently for rangers to focus on as well as ensuring better quality photographs and better completion of ID forms. Ultimately, the sustained incentive-based performance payments will play a major role in minimizing the negative impacts of poaching while elevating the government's commitment to support local communities (i.e. MET Rhino Custodians) in their efforts to protect rhinos.



*Desert-adapted black rhino,
Kunene region*

On behalf of Save the Rhino Trust I would like to thank TOSCO for their continued support. Save the Rhino Trust is a leader in working with and offering incentives to communities to share in the long-term benefits of successful conservation strategies. Black Rhino conservation continues to provide benefits through sustainable eco-tourism on community land, thereby increasing livelihood opportunities and incentives for local people to improve conservation measures.
Simson Uri-Khob (CEO)

Living with Wildlife



Bonus sighting
30.000 NAD

Ranger Program continued to advance community-based rhino monitoring to new levels of achievement. All our effort and event indicators have continued to climb including the Conservancy commitment total growth from 18 to presently 64 since inception of Conservancy employed rangers



“

*We recognize our responsibilities
towards the places and people we visit.*

*We therefore endeavour to minimize
negative impacts and maximize positive
impacts especially by working on 3 levels,
Economic, Social and Environmental”*



Wildlife Conservation in Namibia Art-Exhibition

The exhibition was a complete success in creating awareness on Namibian spectacular wildlife, the challenges of living with wildlife and the role of the tourism in the mitigation of these conflicts.

We had around 500 people visiting the exhibition, Ministers, Diplomatic corps, local authorities, TOSCO members, TOSCO supporters, artist, tourists, friends and many more. Over 30 kids for the Kids Workshop, over 100 people for the screening of the Vanishing King, lions of the Namib Desert film, plus all the people who came to the Craft Market. All different activities with only one goal, to create awareness about wildlife in Namibia. A complete success.



*Mr. John Kasona IRDNC Director
Giving a speech at the opening day*

*Children from Katutura watching
the exhibition*



Awareness



Wildlife Conservation in Namibia Art- Exhibition 6.930 NAD

TOSCO Trust hosted the Wildlife Conservation in Namibia Art- Exhibition at the Franco Namibian Cultural Center (FNCC) from the 29 of October to the 07 of November 2018.

The main goal of this exhibition was to raise awareness of Namibian wildlife, the challenges of living with wildlife and the role of tourism in the mitigation of human wildlife conflict.

On the other hand we collected funds through the selling of wildlife-related art pieces that helped TOSCO in supporting conservation projects in Namibia.

Awareness

Responsible Travel Brochure



15 000 brochures sponsored and distributed 15.926 NAD

We raise public awareness about conservation matters and promote responsible travel.

"On the one hand

Tourism is recognized for its potential as revenue earner, promoting employment and development.

On the other hand it also brings problems in the form of pollution, off road driving, disturbance of wildlife and general disruption of the fragile ecosystem of the wilderness.
Not all aspects of tourism are desirable, and the future of tourism will have to be strictly responsible."

Kaokoveld, the last wilderness – A.Hall Martin



Desert Elephant Pamphlet

The Namibian desert-dwelling elephants are a big attraction for most of the tourists visiting the country. It is important to know how to keep yourself as well as the elephants safe and learn about them. On this occasion EHRA and TOSCO teamed up and established some information about elephants and how to live with them, as well as information about the environment and ecology. This project aims to address these requests with a combination of educational programs, public discussions, school talks and brochures for resident adults, students, tourist and the general public.

Awareness



3.000 pamphlets sponsored
in Otjiherero 7.400 NAD



Awareness



Set up of ten information & awareness sign boards at the Skeleton Coast Park 20.000 NAD

After meeting with the MET and the Desert Lion Conservation in August 2018, TOSCO understood the urgent need of organizing informative signboards, which has been installed at key locations in the Skeleton Coast Park, in partnership with the Ministry of Environment and Tourism (MET).

TOSCO would like to thank its sponsors for the Skeleton Coast project: HISA, Natural Selection, Journey's Namibia, Matiti Safaris, Desert Lion Conservation as well as the Ministry of Environment and Tourism (MET).

Sign Boards Skeleton Coast

Different signboards have been installed

Park rules and general information

- o Springbokwasser Gate
- o Ugab Gate
- o Terrace Bay
- o Möwe Bay parking

Park restrictions

- o Torra Bay at reception
- o Hoanib mouth
- o Seal colony

No entry

- o Torra Bay at reception
- o Hoanib mouth
- o Seal colony

The signboards will aim at informing the drivers about the presence of predators, not to leave their vehicle and that off road driving is forbidden.

Travelers must be informed of what can and what cannot be done in this remote area, mainly for safety reasons.



Park info and rules board at Ugab Gate, Skeleton Coast NP

Sign Boards Namib-Naukluft Park

In 2017, three small boards were placed at assembly points like the bathroom and the parking area of the dunes and two larger boards were placed between the parking and Deadvlei.

In 2018, an additional board has been installed at the entrance of the park explaining the rules to follow.

For the visitors, it is important to know and to understand that the trees in Deavlei are over 600 years old and therefore very special to the Namibian landscape and its residents as well as a nice attraction for tourists from all over the world. The boards aims to inform that all visitors should not touch or climb the trees.



*Park info and rules board at Sesriem gate,
Namib Naukluft NP*

Awareness



Set up of one information & awareness board at Sesriem 14.600 NAD

When travelling to Namibia, tourists enjoy the beautiful and diverse landscapes of the country every year. Unfortunately many travelers don't know how to behave responsibly in order to sustain the unique nature of Namibia. In regards of this, TOSCO and the Ministry of Tourism and Environment (MET) have teamed up to install information boards at Sesriem in the Namib-Naukluft Park.

“

*Leave nothing behind except
respect and good experiences.*

*Take only memories, leave only
footprints”*



TOURISM *supporting* CONSERVATION
tosco.org

Tourism carbon offset nursery

We would not leave while on safari any visible pollution behind us and same should go with the invisible pollution.

The tourism sector in Namibia contributes to a large amount of the country's carbon emissions. TOSCO and Eloolo brought the 'Carbon Offsetting Program' to life in order to offset our safari's carbon footprint by planting trees. The trees are planted, grown and maintained in Namibia. They do not only offer a great chance to travel more responsibly and sustainably but also fight global warming. can be visited by guides and guest on request.

Our pollution, our responsibility.

Contact us to travel clean by offsetting your safari's carbon emissions.
cleantravel@tosco.org

*Donovan Wagner from Eloolo
and TOSCO's chairman
Félix Vallat*



Clean Travel



Tourism carbon offset
40.000NAD

Eloolo is a young and dynamic Permaculture group of Namibians working on food security and climate change mitigation projects. A focus in the execution of such projects is the participation, training, education and implementation as well as consultation of the community.

Big Thanks to: SWA Safaris (10.000NAD)





Trees planting 55.275 NAD

2018 marks the maiden year of this innovative program.

The Clean Travel carbon offsetting program planted 135 trees on the 25th and 26th of October 2018. The two schools who benefited from the programme are Moreson Special School and Augustineum Secondary School.

Big Thanks to: Ecosafaris Namibia (89 trees), ASCO Car Hire (22 trees) and Matiti Safaris cc (24 trees).

Trees planting

Mr Rudolf Matengu, principal at Augustineum Secondary School was extremely excited about the tree planting programme as the school aims to provide extra food and nutrition to their boarding school that has been affected by funding cuts

The Clean Travel programme is busy growing from a 'seed' that was planted just a year or so ago to potentially becoming a standard in the sustainable and eco tourism industry in Namibia.



Ceremony tree planting in Moreson Special School



Ceremony tree planting in Augustineum Secondary School

Clean Travel Campaign

In Namibia around 3000 tons of waste are produced on a daily basis. Although Namibia is considered to be one of the cleanest African countries, a lot of this waste unfortunately still ends up in the beautiful and unique environment where it often becomes harmful to the animals, plants and humans.



TOSCO organised the Clean up contest for all the tourism industry which took place on the 25th of May. TOSCO partnered up with the Hospitality Association of Namibia (HAN), the Recycle Namibia Forum (RNF), Eco Awards and Plastic Packaging Namibia who sponsored waste bags and gloves for the cause and Bushwhackers who has sponsored a torch for the winners.

Cheetah Conservation Funds staff, students and teachers, filled approximately 250 bags with litter, making them the group with the highest number of bags filled, and therefore the winners of the TOSCO contest.



Clean Travel



"Pick up waste wherever you are and encourage your guests to participate and make it a game challenge day".

Sponsored by





2000 Reusable water bottles
170.947NAD

Be fantastic and avoid plastic!



Water Bottles

56,000,000 (56 million) plastic water bottles are used by tourists in Namibia every year (if we assume 4 bottles per day, for 14 days and 1 million tourists). We all know that every tour vehicle is stuffed with plastic bottles at the end of every day. Where do the empty bottles go? What we can say for sure is that only a small part gets recycled, most get burnt or buried. We, the tourism industry, want to protect our environment.

With the TOSCO branded water bottle you can not only achieve clean vehicles but your guests get a take away proof that you are a responsible operator.

Your guests can refill the bottle from taps (as we have good quality water in Namibia) or from canisters provided in the tour vehicle.

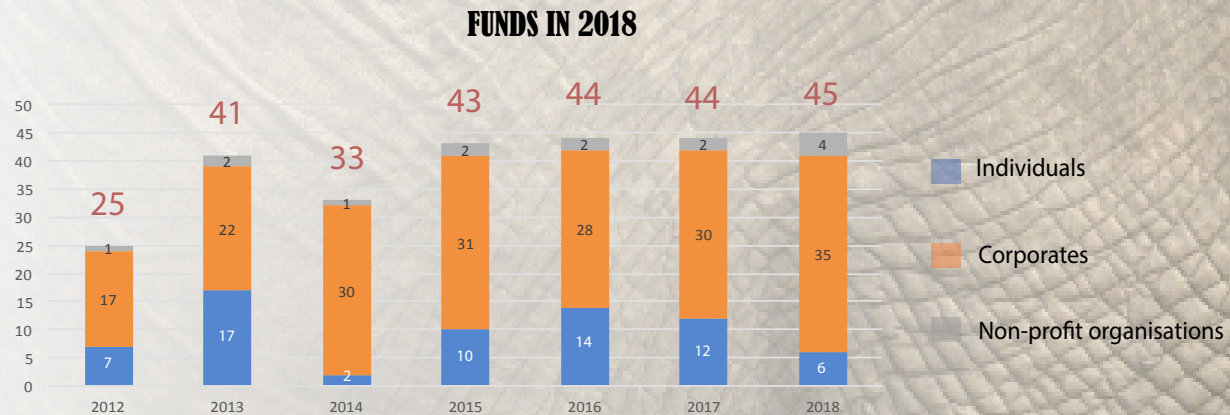
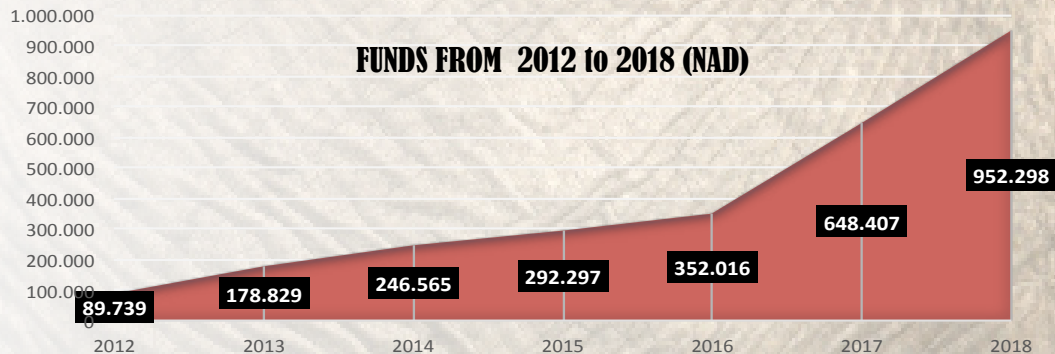
You can order your bottles from TOSCO, just contact us cleantravel@tosco.org.



“

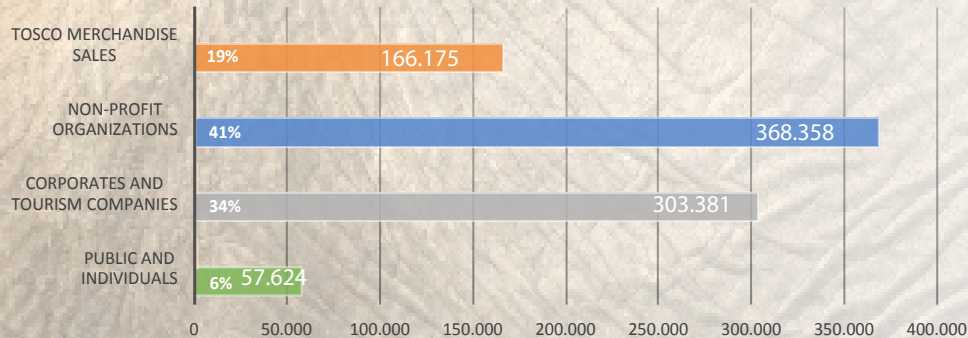
*Responsible travel to natural areas
conserves the environment and sustains the
wellbeing of the local people”*



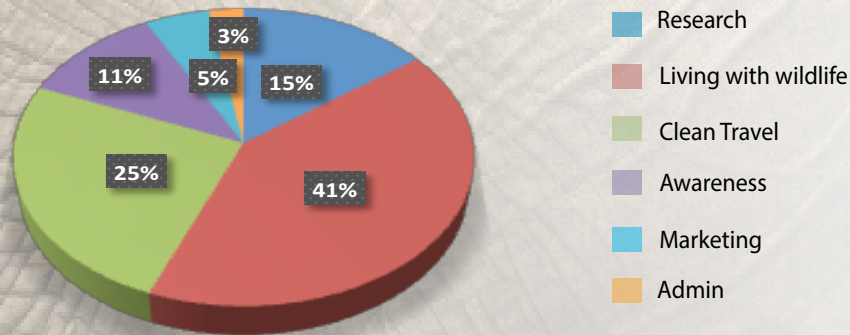


2018

Funds



FUNDS OUT 2018



Partners

Partners



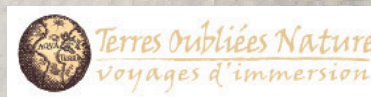
Partners

Partners



Members

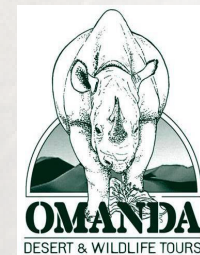
Professional Sponsors 2018 - Category Lion



Professional Sponsors 2018 - Category Leopard



Members



Members

Professional Sponsors 2018 - Category Cheetah



TOSCO team



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Carbon Offset program:
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Lion Response Unit
Rodney Tjavara



Puros Lion Ranger
Bertus Tjipombo

Better together

TOSCO Trust was established in 2012 and has been since managed and run on a voluntary basis by the TOSCO team.

We are firm believers that conservation is everyone's concern and responsibility. We therefore take the matter in our own hands in synergy with professional stakeholders and researchers to change the game.

We are proud and passionate utopians who turn tourism into a tool for conservation to maximize its positive environmental impact.

All TOSCO's members get:



Logo on Website www.tosco.org/members/

Our website has about 1000 visitors and followers. Our statistics show that we are receiving an average of 50 new visitors per month from Namibia and all around the world.

Logo in the Activity Report (500 printing units + digital version):

Your company will benefit from an advertising space in our *Annual Activity Report*, which is distributed to all Conservancies associations, Namibian institutions, strategic partners, tourism network and our members.



Cheetah category

5 TOSCO car stickers

1 Aluminium reusable water bottle

1 TOSCO Cap or TOSCO Buff

TOSCO Responsible Travel Brochures and Desert Elephant pamphlets

TOSCO framed certificate

1 Welcome on board Facebook post

3.000 N\$



Leopard category

Cheetah package +

Your logo in our Newsletter (3 per year) sent out to approximately 1500 subscribers. Members, NGO, companies, institutions and organizations.

Social media promotion on regular basis

1 Invitation for 1 Conservation Workshop in the year (Snake of Namibia or Elooole Permaculture or *EHRA - Peace Project (50% covered*))

10 TOSCO car stickers

1 TOSCO Cap

1 TOSCO Buff

7.000 N\$



Lion category

Cheetah & Leopard package +

Vanishing Kings book – Lions of the Namib Desert

Logo in TOSCO's Responsible Travel Brochures (15.000 prints and distributed throughout all Namibia).

From 12 000 N\$

TOSCO Programs 2019

These projects may vary from year to year depending on the needs identified and funds available. We guarantee a transparent use of funds by providing program progress reports and financial accountability.



Travel Responsibly
the Namibian way.

Supporting conservation programs in 4 areas:

Research



We sponsor recognized scientists who preserve species and give recommendations to the Minister of Environment and Tourism:

- Desert Lion Conservation.
(Dr P.Stander)
- Kwanjo Carnivore project.
(Dr L.Hansen)
- Namibian Dolphin project.
(Dr T.Gridley)
- Desert Elephant conservation.
(Dr R.Ramey and L.Brown)
- Skeleton Brown Hyena Project.
(Dr Emsie Verwey)

Living with Wildlife



We support people living with wildlife outside of National Parks in order to turn this threat into an opportunity:

- North West Lion management plan: Lion rangers, rapid response unit, predator-proof kraals and early warning systems.
- Rhino rangers and antipoaching patrols.
- Conservation contribution (voluntary traverse fees in key tourism area to offset the cost of living with wildlife).
- Conservancy support (game guards, game count...)

Awareness



We raise public awareness about conservation matters and promote responsible travel in Namibia:

- Information boards in National Parks.
- Responsible Travel brochures.
- Desert Elephant pamphlets.
- Rhino pride campaign.

Clean Travel



We clean during and after our safaris, from the ground to the air:

- Carbon offset program.
- Reusable water bottles.
- Namibia Cleanup day Campaign.

“Major challenges like biodiversity conservation outside of National parks have to be taken up by the current generations; especially the fight against loss of habitat and poaching.

Everyone should take their responsibilities in this fight including the tourism industry who clearly has a major role to play.

But so far, we are not winning and much more needs to be done if we are to secure a safer and healthy world for us and the next generation.

TOSCO has decided to be up to the challenge in the name of tourism and make a difference for the good of the Namibian's natural resources and its people”
TOSCO Team

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